



FEBRUARY NEWSLETTER

Tender Loving Kare Inc. and TLK Academy

People's Plaza

302-836-1411



February News



It's February, already! It will be spring before we know it, and hopefully we will continue to dodge all of the snow!

This month, our Academy students will be participating in a candygram Valentine's Day Fundraiser. You can purchase a Valentine's candygram of Hershey's Hugs and Kisses to be sent to your child's classroom along with a handwritten note from you! The candygrams cost \$1.00 each and will benefit our Academy programs. Please see our front desk for more details.

As a center, we will be participating in a program known as Operation Hope Tote. This is a program that is held sponsored by the Sunday Breakfast Mission in Wilmington, DE to help provide small toiletry items for homeless men, women, and children in the surrounding area. Any small donations of travel sized toiletry items

would be greatly appreciated. The deadline for your donations will be Monday, April 2, 2012.

In other news, we would like to welcome Ms. Robina to our staff. She will be joining us and working with Ms. Sharon in room 3A. Ms. Patti has moved over to 4A to work with Ms. Krystle.

This month we will be saying goodbye to our good friend Mr. Reagan. He has taken a position working with the Delaware Stars Program and we would like to wish him the best of luck! With that in mind, a congratulations is in order for Ms. Kylie who will be taking over Mr. Reagan's position as part of our administration team!

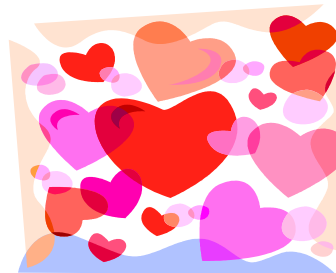
Food for Thought:

"I don't understand why Cupid was chosen to represent Valentine's Day. When I think about romance, the last thing on my mind is a short, chubby toddler coming at me with a weapon."

~Author Unknown

"kisses are a better fate than wisdom."

~e.e. cummings



Happy Anniversary!

- Quinn Johnson
-18 years!
- Julie Johnson
- 18 years!
- Patti Woolsey
- 6 years!
- Jacki Garrahan
- 2 years!
- Melissa Bubb
- 2 years!

Birthday Corner

Staff

- Ms. Patti 2/5
- Ms. Kelsey 2/5
- Ms. Krystle 2/22

Children

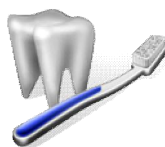
- Riley Boylan 2/2/2006
- Aliyah Owner 2/7/2007
- Makeala Gatling 2/9/11
- Mason deLeon 2/9/05
- Meera Nambiar 2/9/05
- Stephen Williams 2/9/09
- Josh Ceaser 2/13/08
- Ethan Hanni 2/13/08
- Noah Hanni 2/16/10
- Kadyn Edwards 2/17/09
- Brayden Beukema 2/17/11
- Alexa Jones 2/19/98
- Bobby Ade 2/20/08
- Lauren Carbonara 2/22/06
- Bryce Knight 2/27/08
- Damien Campbell 2/28/07



Save the Date!

- February 14- Valentine's Day
- February 20- TLK Closed (President's Day)
- February 21- PTO Meeting
- February 24- PTO Spaghetti Dinner

February 24- Claire's Gourmet Fundraiser begins



February is both Dental Health month and Black History month!





Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find

“filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing



your newsletter, convert it to a Web site and post it.

Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distrib-

uted internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can

choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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Caption describing picture or graphic.

Business Name

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Your business tag line here.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the readers attention. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.